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# Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

FCC-Competition Policy Division

In the Matter of	)	ACCEPTED/FILED
Section 63.71 Application of	)	JUL 1 4 2014
BellSouth Long Distance, Inc. d/b/a AT&T	)	File Nederal Communications Commission Office of the Secret
Long Distance Service	)	Office of the Secretary
For Authority Pursuant to Section 214 of	)	
The Communications Act of 1934, As Amended,	)	
To Discontinue the Provision of Service	)	

## SECTION 63.71 APPLICATION OF BELLSOUTH LONG DISTANCE, INC. d/b/a AT&T LONG DISTANCE SERVICE

BellSouth Long Distance, Inc., d/b/a AT&T Long Distance Service ("AT&T LD"), applies for authority under Section 214(a) of the Communications Act, as amended ("the Act"), 47 U.S.C. § 214, and Section 63.71 of the Federal Communications Commission's ("Commission") rules, 47 C.F.R. §63.71, to discontinue AT&T Long Distance Service Small Business Calling Card Service.

As required by Section 63.71(a) and (b) of the Commission's rules, AT&T LD provides the following information:

Name and Address of Carrier (47 C.F.R. §§ 63.71(a)(1), (b)(2)):

BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service 675 W. Peachtree Street NW Suite 17E21 Atlanta, GA 30308

Date of Planned Service Discontinuance (47 C.F.R. §§ 63.71(a)(2), (b)(2)):

AT&T LD ceased actively selling this service in November, 2013 and plans to discontinue the service on or after August 25, 2014, subject to Commission authorization of the discontinuance pursuant to 47 C.F.R. § 63.71(c).

#### Points of Geographic Areas of Service Affected (47 C.F.R. §§ 63.71(a)(3), b(2)):

AT&T LD will discontinue these services in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee.

#### Brief Description of Type of Service Affected (47 C.F.R. §§ 63.71(a)(3), b(2)):

AT&T Long Distance Service Small Business Calling Card Service is a long distance travel card that allows users to place intrastate, interstate and/or international calls by dialing a company-provided toll-free access code or number.

The public convenience and necessity will not be impaired by this service discontinuance because Small Business calling card usage has been declining for several years. This is due to the market growth of other communication methods, including mobile phones, email, social media streams and voice over IP.

Brief Description of the Dates and Methods of Notice to All Affected Customers (47 C.F.R. § 63.71(b)(3)):

AT&T LD has no customers that currently subscribe to this service.

Copies of this Application are being sent, first class U.S. Mail, to the public utilities commissions and governors of the affected states and also to the Special Assistant for Telecommunications to the Secretary of Defense, as required by 63.71(a) of the Commission's rules.

#### Regulatory Classification of Carrier (47 C.F.R. § 63.71(b)(4)):

AT&T LD is considered non-dominant with respect to the services to be discontinued.

Questions about this application may be addressed to David Talbott, AT&T Services, Inc., Director – Federal Regulatory, 1120 20<sup>th</sup> Street, NW, Suite 1000, Washington, DC 20036, (202) 457-3039.

#### Conclusion:

The public convenience and necessity will not be adversely affected by the discontinuance of this service since there are no customers that currently subscribe to this service. AT&T LD respectfully requests that the Commission approve its Section 63.71 Application to discontinue AT&T Long Distance Service Small Business Calling Card service.

Respectfully submitted,

By:/s/ Terri L. Hoskins

Terri L. Hoskins Gary L. Phillips Lori Fink

AT&T Inc. 1120 20<sup>th</sup> Street, N.W. Washington, D.C. 20036

(202) 457-3047

Its Attorneys

July 14, 2014

#### CERTIFICATE OF SERVICE

I, Lacretia Hill, certify that I have, on July 14, 2014, served a copy of the foregoing Section 63.71 Application of BellSouth Long Distance, Inc., d/b/a AT&T Long Distance Service by U.S. Mail postage prepaid to the addresses below:

/s/Lacretia Hill Lacretia Hill

Alabama Public Service Commission 100 N. Union Street Suite 850 Montgomery, AL 36130

Office of the Governor State Capitol 600 Dexter Avenue Montgomery, AL 36130

Florida Public Service Commission 2540 Shumard Oak Blvd. Tallahassee, FL 32399-0850

Office of the Governor The Capitol Tallahassee, FL 32399-0001

Office of the Governor Georgia State Capitol Atlanta, GA 30334

Georgia Public Service Commission 244 Washington Street, SW Atlanta, GA 30334 Secretary of Defense Attn: Special Asst. for Telecommunications Pentagon Washington, D.C. 20301

Office of the Governor 700 Capital Avenue Suite 100 Frankfort, KY 40601

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